



# JOAMA CONSULTING

info@joamaconsulting.com | +1(204) 869-6652 | www.JoamaConsulting.com



## ECCA-MB, Echanges Commerciaux Canada/Afrique Canada/Africa Trade Mission

1070 Roch Street, R2K 2R3, Winnipeg, MB, Canada

<http://joamaconsulting.com/visite-de-prospection-2017/>

*(Le Français suit l'Anglais)*

### OUR SERVICES (<https://joamaconsulting.com/en/our-services/>)

#### *I – CONSULTING / ADVICE*

##### **1/- ECCA-MB, Canada/Africa Trade Mission :**

\* Read more: <https://joamaconsulting.com/en/prospecting-tour-2017/>

\* Event: **Trade Mission / Prospecting Visit** (In Canada or in Africa):

➔ Between .....\$ and ....\$ for 3 to 5 days

(Accommodation, meals, tour, audiences, conference and local transportation)

\* **Contact/Networking with follow-up:** ➔ \$ ....

\* **Contact/ Networking without follow-up:** ➔ \$....

##### **2/- REPRESENTATION, SUBCONTRACTING, ... (See BIO Founder and CEO) :**

\* Read more: <https://joamaconsulting.com/wp-content/uploads/2022/06/BIO-June-25-2022-Justin-O.A.-Founder-CEO-Joama-Consulting.pdf> - Between: .....\$ and ....\$

#### *II – COMMUNICATION / VISIBILITY*

##### **1/- ADVERTISING (Weekly or monthly)**

\* Via our show (Live or recorded) on Zoom '**Joama Show**' (Public or private) see previous recordings on our **YouTube recording channel**, <https://www.youtube.com/channel/UCbQg-kji3NlhxMgeZaLMX7Q>

..... / weekly or monthly

\* Via our **professional blog 'Joama Consulting (JC)'**, <https://joamaconsulting.com/blog/>

..... / weekly or monthly

\* Via our **blog 'Daily Info Center'** (With 287,902 visitors on July 25, 2022),

<https://titacb.dailyinfocenter.com/blog>

..... / weekly or monthly

\* Via our **12 international platforms**, <https://joamaconsulting.com/wp-content/uploads/2022/06/THE-12-PLATFORMS-UPD-LES-12-PLATEFORMES-MAJ-DE-JOAMA-CONSULTING-ECCA-MB.pdf>

, from the Joama Consulting (JC) business blog to Facebook, Twitter, LinkedIn, Instagram, Telegram and WhatsApp

..... / weekly or monthly

##### **2/- TRAININGS / CONFERENCES / REPORTS (Virtual or in room)**

\* Example - Entrepreneurship Training: Introduction: Succeeding in Business (In 2 modules):

<https://www.youtube.com/watch?v=K mL-gb42BXg>

\$. .... / weekly, monthly or one-off



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### NOS SERVICES (<https://joamaconsulting.com/services/>)

#### I – CONSULTATION / CONSEIL

##### 1/- ECCA-MB, Echanges Commerciaux Canada/Afrique :

\* Lire plus: <https://joamaconsulting.com/visite-de-prospection-2017/>

\* Évènement : *Mission Economique/ Visite de Prospection* (Au Canada ou en Afrique):

➔ Entre .....\$ et .....\$ pour 3 à 5 jours

(Hébergement, repas, visite, audiences, conférence et transports locaux)

\* *Mise en contact/Relation avec suivi* : ➔ \$ ....

\* *Mise en contact/Relation sans faire de suivi* : ➔ \$....

##### 2/- REPRESENTATION, SOUS-TRAITANCE, ... (Voir BIO Fondateur et PDG) :

\* Lire plus: <https://joamaconsulting.com/wp-content/uploads/2022/06/BIO-June-25-2022-Justin-O.A.-Founder-CEO-Joama-Consulting.pdf> – Entre : .....\$ et .....\$

#### II – COMMUNICATION / VISIBILITÉ

##### 1/- PUBLICITÉ (Hebdomadaire ou mensuelle)

\* Via notre **émission** (En direct ou en différée) sur **Zoom ‘Joama Show’** (Publiques ou privées) voir les précédents enregistrements sur notre **chaîne d’enregistrement YouTube**,

<https://www.youtube.com/channel/UCbQg-kji3NlhxMgeZaLMX7Q>

➔ \$..... / hebdomadaire ou mensuel

\* Via notre **blog professionnel ‘Joama Consulting (JC)’**, <https://joamaconsulting.com/blog/>

➔ \$..... / hebdomadaire ou mensuel

\* Via notre **blog ‘Daily Info Center** (Avec 287,902 visiteurs on July 25, 2022),

<https://titacb.dailyinfocenter.com/blog>

➔ \$..... / hebdomadaire ou mensuel

\* Via nos **12 plateformes internationales**, <https://joamaconsulting.com/wp-content/uploads/2022/06/THE-12-PLATFORMS-UPD-LES-12-PLATEFORMES-MAJ-DE-JOAMA-CONSULTING-ECCA-MB.pdf>, à partir du blog professionnel de Joama Consulting (JC) vers Facebook, Twitter, LinkedIn, Instagram, Telegram et WhatsApp

➔ \$..... / hebdomadaire ou mensuel

##### 2/- FORMATIONS / CONFERENCES/ REPORTAGES (En virtuel ou en salle)

\* Exemple- Formation en Entrepreneuriat : Introduction: **Réussir Son Entreprise** (En 2 modules):

<https://www.youtube.com/watch?v=KmL-gb42BXg>

➔ \$..... / hebdomadaire, mensuel ou unique



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### **OTHER INFORMATION / AUTRES INFORMATIONS**

- Nov. to Dec. 2016- Creation and official documentation
- 2017- Entrepreneurship training of the Founder and preparation of the 1st ECCA-MB Economic Forum, Canada/ Africa Trade Exchanges
- 2018 – 1st ECCA-MB Economic Forum, in Winnipeg with the presence of the Ambassadors of Nigeria, Burkina Faso and Gabon (Federal support via DEO, Government of Manitoba, World Trade Center Winnipeg, CDEM and Manitoba Trade & Investment  
- Several trips to Ottawa to meet African ambassadors to Canada and Global Affairs Canada  
<https://joamaconsulting.com/wp-content/uploads/2018/06/ECCA-Report-ECCA-WPG-May2018-4.pdf>
- 2019 - 2nd ECCA-MB Economic Forum, in Winnipeg with the presence of business leaders from Africa and those from Manitoba, Federal support via WD, Manitoba government, World Trade Center Winnipeg, CDEM and Manitoba Trade & Investment  
- Several trips to Ottawa to meet African ambassadors to Canada and Global Affairs Canada
- 2020-2022 (Ongoing) - Despite Covid-19, growth of the local, national and international network by becoming: **THE TOP BUSINESS CONSULTING IN WINNIPEG LIST!**, by Upcity  
**-- Launch and continuation-Introduction and support of certain Canadian companies to African dignitaries and company leaders**

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- Nov. à Déc.. 2016- Création et documentation officielle
  - 2017- Formation en Entrepreneuriat du Fondateur et préparation du 1<sup>er</sup> Forum Économique ECCA-MB, Échanges Commerciaux Canada/Afrique
  - 2018 – 1er Forum Économique ECCA-MB, a Winnipeg avec la présence des Ambassadeurs du Nigeria, Burkina Faso et du Gabon (Support du fédéral via DEO, gouvernement du Manitoba, World Trade Centre Winnipeg, CDEM et Manitoba Trade & Investment  
- Plusieurs déplacements à Ottawa pour rencontrer les ambassadeurs africains au Canada et Affaires Mondiales Canada  
<https://joamaconsulting.com/wp-content/uploads/2018/06/ECCA-Report-ECCA-WPG-May2018-4.pdf>
  - 2019 - 2er Forum Économique ECCA-MB, à Winnipeg avec la présence des Chefs de compagnies venus d'Afrique et ceux du Manitoba, Support du fédéral via DEO, gouvernement du Manitoba, World Trade Centre Winnipeg, CDEM et Manitoba Trade & Investment  
- Plusieurs déplacements à Ottawa pour rencontrer les ambassadeurs africains au Canada et Affaires Mondiales Canada
  - 2020-2022 (En cours) - En dépit de la Covid-19, croissance du réseau local, national et international en devenant : **THE TOP BUSINESS CONSULTING IN WINNIPEG LIST!**, par Upcity  
**-- Lancement et continuation-Introduction et accompagnement de certaines compagnies canadiennes auprès des dignitaires africains et Chefs de compagnies**