

## <u>GENERAL AND PUBLIC AGENDA</u> ... TH VIRTUAL & PRIVATE MONTHLY ECONOMIC MISSION ECCA-MB/B2B

Thursday, ...... 2022 (10:00 a.m. to 1:10 p.m. Ottawa, Ontario, Canada time)

## 1st PART (10 :00 am to 12 :30 pm)

- Introduction and word of Welcome
- Roundtable
- Introduction of the Special Guest and presentation of opportunities in his/her country.
- Presentation of Sponsors
- Presentation 1 by a Head of Canadian company
- Presentation 2 by a Head of Canadian company or African company
- Entrepreneurship: Information about the training: "Succeeding in Business"

## 2nd PART (12:30 pm to 12:50 pm)

- Transmission of links and/or files of companies/organizations that participated in the previous Meeting.

- Presentation of Joama Consulting's platforms for the local and international promotion/ visibility of its partners and clients.

## 3rd PART (12:50 pm to 13:10 pm)

Virtual presentation: Certificates of Participation to previous participants sent by the Special Guest.

- General announcements
- Date of the next virtual and private ECCA-MB/B2B meeting
- Announcement of the next Special Guest country

- Closing remarks by the special guest