



ECCA-MB, Echanges Commerciaux Canada / Afrique

Canada / Africa Trade Mission {Business Number: 78 ***** 32 on May 22, 2019}

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ADVANTAGES OF ANNUAL MEMBERSHIP AT THE ECCA-MB PLATFORM

ECCA-MB is a non-profit organization that provides services oriented towards the expansion and development of international markets.

ECCA-MB's objectives are the promotion, research, creation and maintenance of business opportunities between entrepreneurs, investors and other economic operators from Manitoba/Canada and Africa.

ECCA-MB's activities (**P.R.F.F.M.P.C.**) focus on:

- The implementation of international Platform on the ECCA-MB website and elsewhere.
- The Representation of ECCA-MB in Chambers of Commerce in Manitoba/Canada and Africa.
- Facilitating networking amongst entrepreneurs, investors and other economic operators in Manitoba/Canada and Africa.
- Organizing Economic Forums in Manitoba/Canada and Africa.
- Conducting economic Missions under the initiatives of the ECCA-MB Board of Directors in Africa and Manitoba/Canada.
- Promoting the products and services in Manitoba/Canada and Africa members.
- Organizing economic Conferences to boost development of partnership agreements between Manitoba/Canada and Africa businesses.

The ECCA-MB platform offers the following 4 types of annual member membership (enterprise, company or organization):

- More than 200 employees
- From 100 to 200 employees
- From 25 to 100 employees
- From 1 to 25 employees and non-profit organization

A - More than 200 employees

Annual membership fee: \$ 1,500 can

Annual membership in the ECCA-MB platform gives you the following 10 benefits:

1. Virtual presence on the site platform allowing direct contact with other entrepreneurial members, investors and economic operators from many sectors of economic activity in various African countries and Canada.
2. Registration in the database of partners, clients, sponsors or government institutions relevant to your sector of activity. Annual publication of the directory of members.
3. Placing your projects, products and services directly to other members and without having to pay a monetary value in case of signature of agreements.
4. 25% reduction of costs on participation fees at ECCA-MB forums and on dinners.

5. Participation in ECCA-MB's private virtual groups: LinkedIn and WhatsApp. This will allow private supplementary exchanges by audio or videoconference between partners.
6. ECCA-MB outreach of your projects to the Network of Trade Commissioner Services (TCS), Global Affairs Canada. The TCS is found in more than 160 cities across Canada and around the world.
7. Introduce your business to the Manitoban, Canadian and African Chambers of Commerce. Organization of B2B meetings, conferences, field visits and audiences with public authorities.
8. Authorization to place the ECCA-MB logo on your sites, directories, digital or physical advertising signs.
9. ECCA-MB visualization of your projects, products and services on the platforms of Joama Consulting, its blog and his social networks: Twitter, Facebook and LinkedIn.
10. Obtaining an annual membership certificate. We will provide a receipt when you file your income tax return next April.

B - 100 to 200 employees

Annual membership fee: Can \$ 1,200

Annual membership in the ECCA-MB platform gives you the following 10 benefits:

1. Virtual presence on the site platform allowing direct contact with other entrepreneurial members, investors and economic operators from many sectors of economic activity in various African countries and Canada.
2. Registration in the database of partners, clients, sponsors or government institutions relevant to your sector of activity. Annual publication of the directory of members.
3. Placing your projects, products and services directly to other members and without having to pay a monetary value in case of signature of agreements.
4. 20% reduction of costs on participation fees at ECCA-MB forums and on dinners.
5. Participation in ECCA-MB's private virtual groups: LinkedIn and WhatsApp. This will allow private supplementary exchanges by audio or videoconference between partners.
6. ECCA-MB outreach of your projects to the Network of Trade Commissioner Services (TCS), Global Affairs Canada. The TCS is found in more than 160 cities across Canada and around the world.
7. Introduce your business to the Manitoba, Canadian and African Chambers of Commerce. Organization of B2B meetings, conferences, field visits and audiences with public authorities.
8. Authorization to place the ECCA-MB logo on your sites, directories, digital or physical advertising signs.
9. ECCA-MB visualization of your projects, products and services on the platforms of Joama Consulting, its blog and his social networks: Twitter, Facebook and LinkedIn.
10. Obtaining an annual membership certificate. We will provide a receipt when you file your income tax return next April.

C - 25 to 100 employees

Annual membership fee: 1,000 \$ can

Annual membership in the ECCA-MB platform gives you the following 10 benefits:

1. Virtual presence on the site platform allowing direct contact with other entrepreneurial members, investors and economic operators from many sectors of economic activity in various African countries and Canada.
2. Registration in the database of partners, clients, sponsors or government institutions relevant to your sector of activity. Annual publication of the directory of members.
3. Placing your projects, products and services directly to other members and without having to pay a monetary value in case of signature of agreements.

4. 15% reduction of costs on participation fees at ECCA-MB forums and on dinners.
5. Participation in ECCA-MB's private virtual groups: LinkedIn and WhatsApp. This will allow private supplementary exchanges by audio or videoconference between partners.
6. ECCA-MB outreach of your projects to the Network of Trade Commissioner Services (TCS), Global Affairs Canada. The TCS is found in more than 160 cities across Canada and around the world.
7. Introduce your business to the Manitoba, Canadian and African Chambers of Commerce. Organization of B2B meetings, conferences, field visits and audiences with public authorities.
8. Authorization to place the ECCA-MB logo on your sites and directories.
9. ECCA-MB visualization of your projects, products and services on the platforms of Joama Consulting, its blog and his social networks: Facebook and LinkedIn.
10. Obtaining an annual membership certificate. We will provide a receipt when you file your income tax return next April.

D - 1 to 25 employees and non-profit organization

Annual membership fee: \$ 500 can

Annual membership in the ECCA-MB platform gives you the following 10 benefits:

1. Virtual presence on the site platform allowing direct contact with other entrepreneurial members, investors and economic operators from many sectors of economic activity in various African countries and Canada.
2. Registration in the database of partners, clients, sponsors or government institutions relevant to your sector of activity. Annual publication of the directory of members.
3. Placing your projects, products and services directly to other members and without having to pay a monetary value in case of signature of agreements.
4. 10% reduction of costs on participation fees at ECCA-MB forums and on dinners.
5. Participation in ECCA-MB's private virtual groups: LinkedIn and WhatsApp. This will allow private supplementary exchanges by audio or videoconference between partners.
6. ECCA-MB outreach of your projects to the Network of Trade Commissioner Services (TCS), Global Affairs Canada. The TCS is found in more than 160 cities across Canada and around the world.
7. Introduce your business to the Manitoba, Canadian and African Chambers of Commerce. Organization of B2B meetings, conferences, field visits and audiences with public authorities.
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